Strategic Planning Timeline

September 21, 2012
University Planning Process

• Reviewed Mission and Vision
• Reviewed SWOT, Environmental Scan, Data Profile and Benchmark Analysis, and Diversity/Institutional Equity Report
• Identified Focus Areas for Improvement
• Outlined Major Trends affecting Higher Education
• Discussed Strategic Academic Themes
Mission Statement

Tulane’s purpose is to create, communicate and conserve knowledge in order to enrich the capacity of individuals, organizations and communities to think, to learn and to act and lead with integrity and wisdom.
Vision for Tulane’s Future

Tulane University aspires to be the most distinctive global research university known for its adaptability, innovation and unparalleled ability to empower people and communities to make a difference in the world.
Core Values

- Humanity
- Openness
- Integrity
- Courage
- Creativity
- Excellence
- Empowerment
Focus Areas for Improvement

• Improving undergraduate student retention and graduation rates
• Growing competitive research funding and overall faculty accomplishments and awards
• Increasing alumni giving and private support to the university
• Increasing the size of the endowment
Major Trends Affecting Higher Education

- Affordability and Accessibility
- Digital Era
- Globalization
Strategic Academic Themes

• Community Enrichment through Global Engagement
• Integrated Discovery
• Place-Based Creativity
• Social Innovation
FY2013 Agenda

• Continue to refine strategic academic themes
• Outline strategies to address focus areas for improvement
• Develop plans to address trends in higher education
FY2013 Agenda

• Initiate strategic planning at school/college and academic unit level

• Initiate preliminary planning phase in administrative units (SWOT, environmental scan, benchmarking, etc.)

• Define university-wide targets of opportunity from school/college/unit plans

• Develop a preliminary draft plan for June Board retreat
FY 2014 and Beyond

- Prepare preliminary campaign case statement for review/consideration
- Develop initial campaign priorities, both university wide and school/college levels
- Update capital plans based on priorities
- Update five-year financial projections